



Strategic Plan 2021-2023

Board approved 3/3/21

Mission: To preserve and enhance the quality of life for all people in Wayne County. The Foundation invests in our community by growing our permanent endowment, encouraging philanthropy and innovation, supporting charitable activities and assessing and addressing community needs.

Vision: Wayne County Community Foundation envisions supporting a thriving, collaborative and vibrant Wayne County.

Strengthening the Foundation

Goal 1: To promote the mission of the Wayne County Community Foundation with positive and consistent messaging

Goal 2: To provide prudent stewardship to ensure the benefit of current and future generations

Goal 3: To align staff and board expertise with the future direction of the organization

Community Impact

Goal 4: To develop meaningful community partnerships and relationships, particularly with nonprofits, private and community foundations, and donors that support regional growth and quality of life

Goal 5: To support capacity building and learning opportunities for nonprofit organizations that are located in or serve Wayne County and develop a measurement and evaluation framework to assess our community impact

Goal 6: To support regional initiatives to address local community needs

How can you help?

Become a donor to one of our funds.

Invest in the Wayne Tomorrow! fund.

Open a donor advised fund or grow an existing fund.

Consider the Wayne County Community Foundation in your estate planning.

Spread the word!